

WEALTH > CAPITAL GAINS

Barron's list of top financial advisers crowns Mathew Cassidy as 2025 top adviser

A new king has been crowned in Australia's financial advice sector as the prestigious Barron's Top 150 list reveals dramatic shifts at the industry's summit | FULL LIST

By JAMES KIRBY









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There are big changes at the top of the financial advice industry and it's reflected in this year's Barron's Top 150 Financial Advisers list, which has produced a new number one for the first time since 2020.

Garth Hu, the Morgan Stanley Wealth Management adviser who topped the list for five years in a row, has made way for <u>Mathew Cassidy of the Partners Wealth Group</u>.

In fact, Hu and his long-time Morgan Stanley colleague Cathy Ding are not on this year's list because they are setting up a new independent wealth advisory operation.

The absence of Ding from this year's list also created a vacancy for the top female adviser spot, which this year goes to Bernie Connolly from Morgan Stanley Wealth Management.

When we launched about 10 per cent of advisers on the list were women; this year it's 14 per cent.

The marginal improvement comes as the old perception of female investors is being upended with the <u>number of high-net-worth women in Australia growing at double the pace of men</u>.

That trend runs alongside a couple of others such as the intergenerational wealth transfer and how for <u>younger generations it's cool to talk about money openly</u>.

A shrinking pool of advisers is <u>increasingly focusing on high-net-worth individuals</u> as they struggle to serve "mum and dad" clients.

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Barron's List 2025



*Wholesale adviser, not required to be registered with ASIC

Filters 🗸

1. Mathew Cassidy

Partners Wealth Group

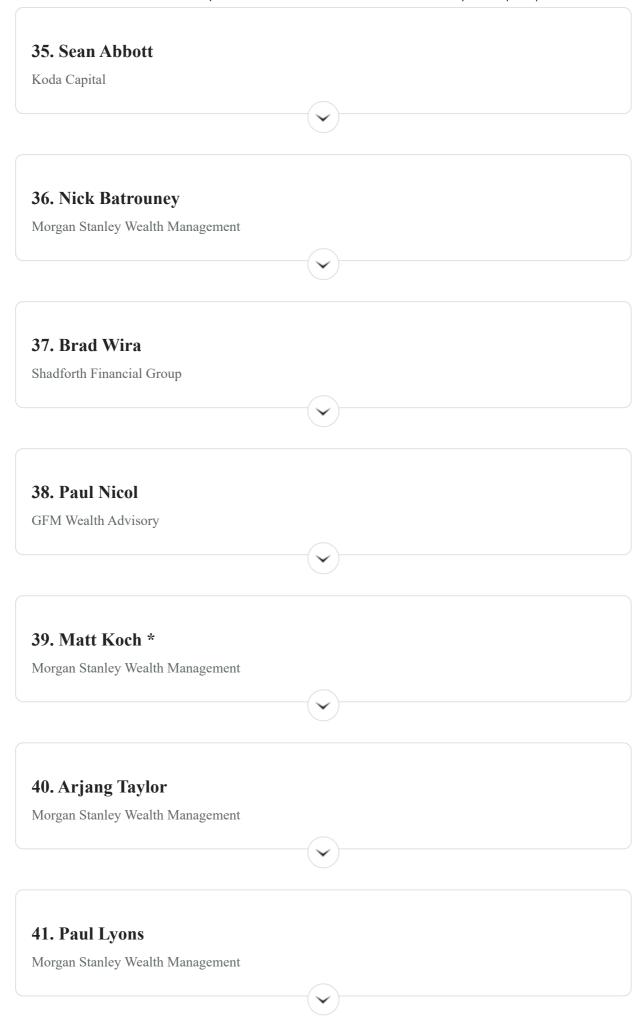
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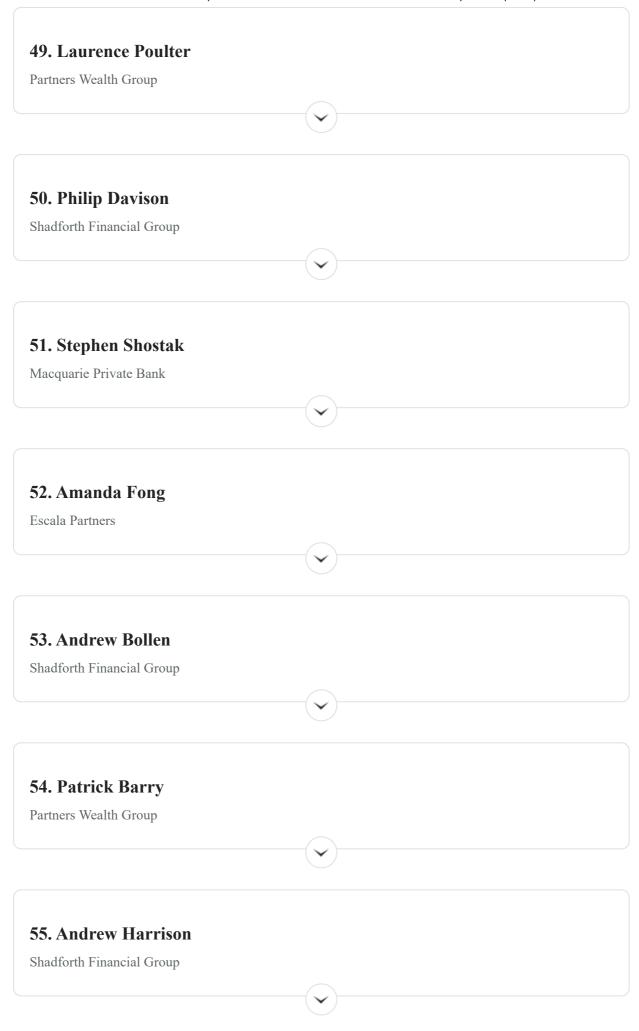
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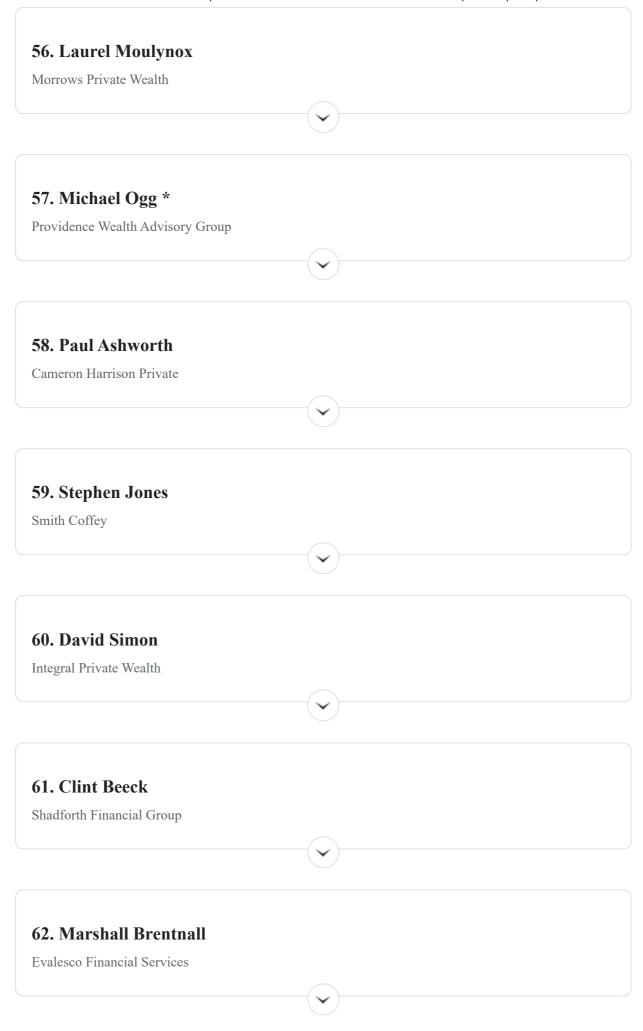
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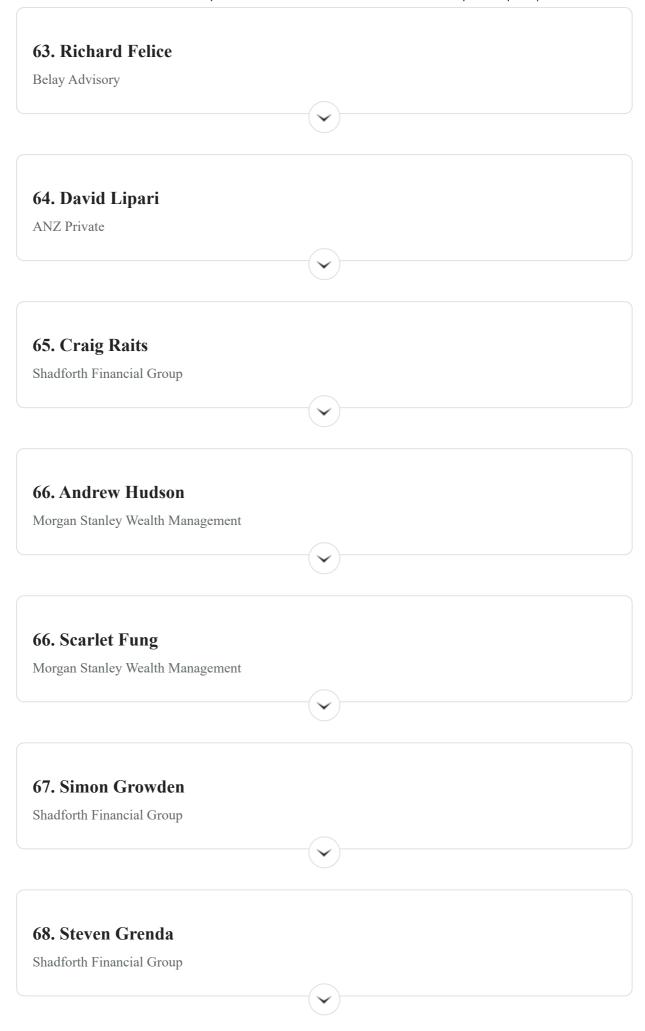
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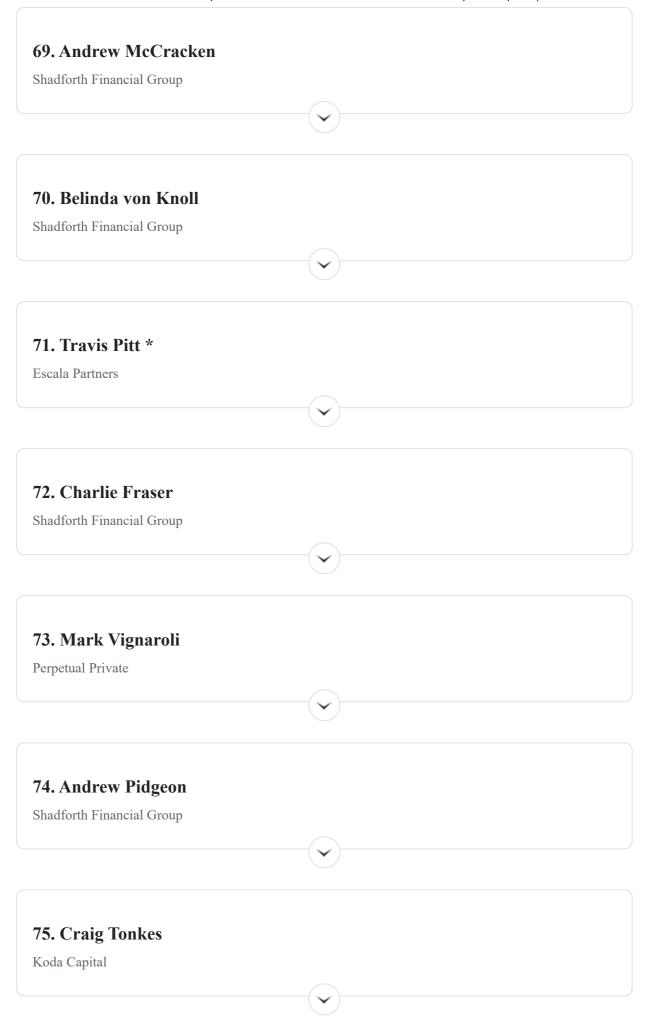


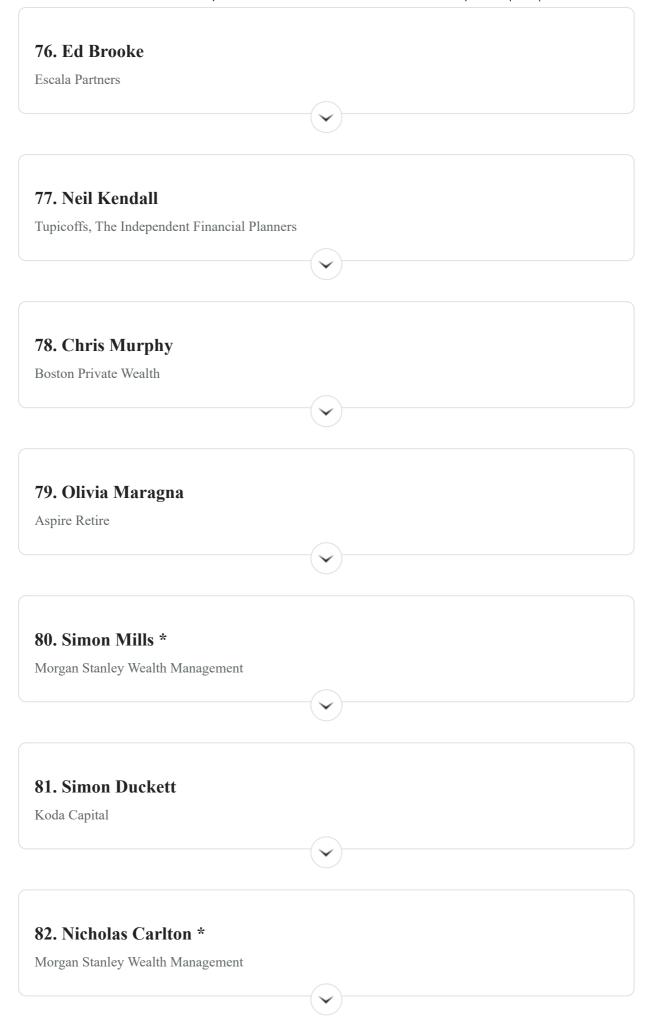
42. Andrew Barlow William Buck Wealth Advisors 43. Will Hamilton * Hamilton Wealth Partners 44. Ben Andreou * Koda Capital 45. Hugh Robertson Centaur Financial Services 46. Peter Seldon Morgan Stanley Wealth Management 47. Sally Huynh Shadforth Financial Group 48. David Clark Koda Capital

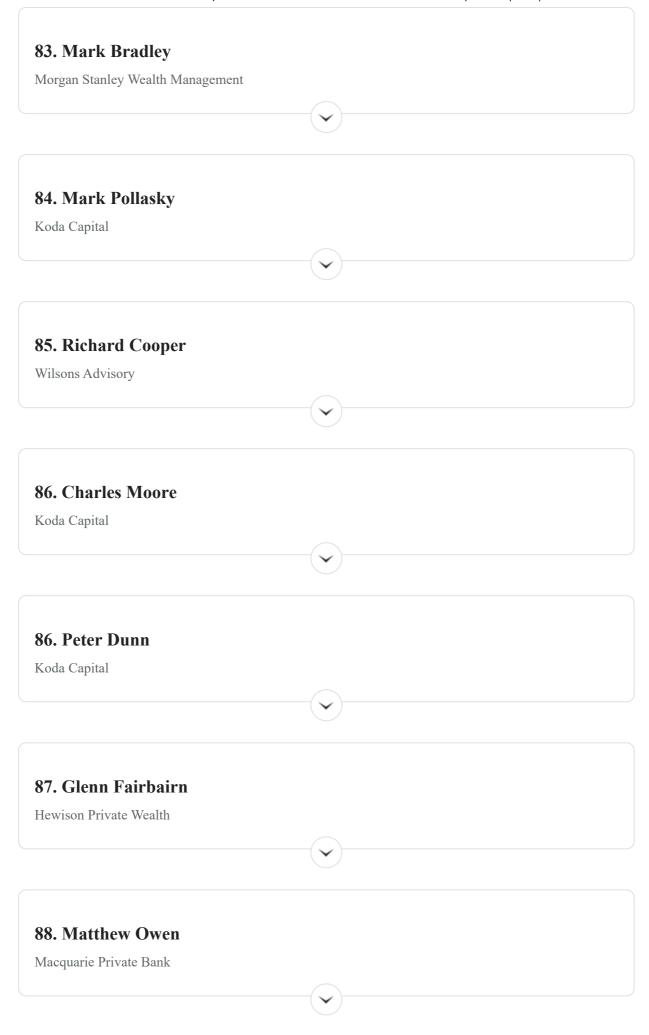


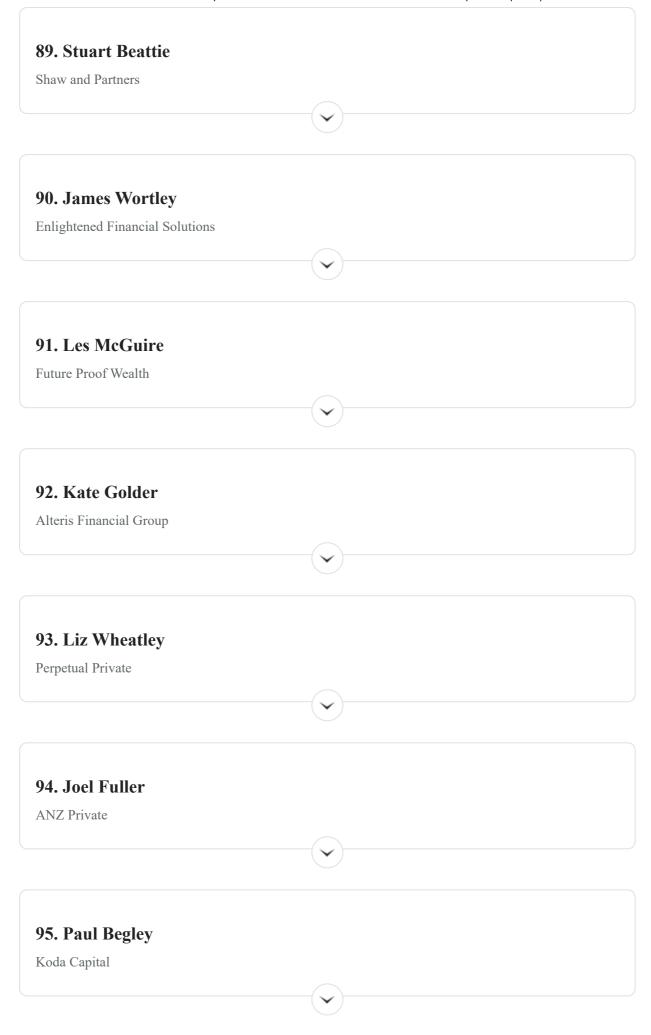


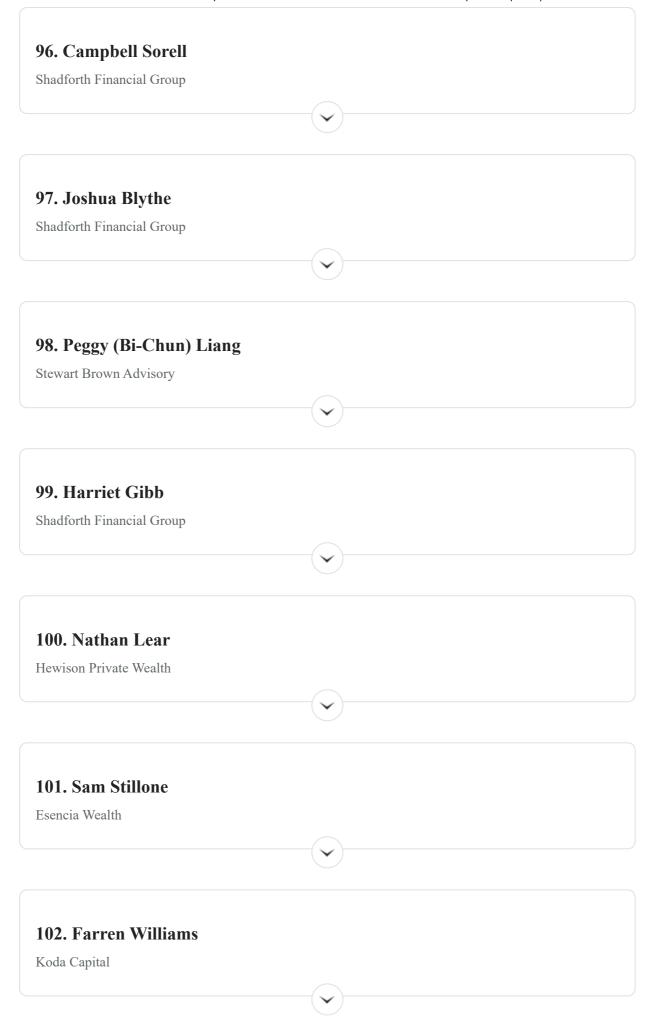


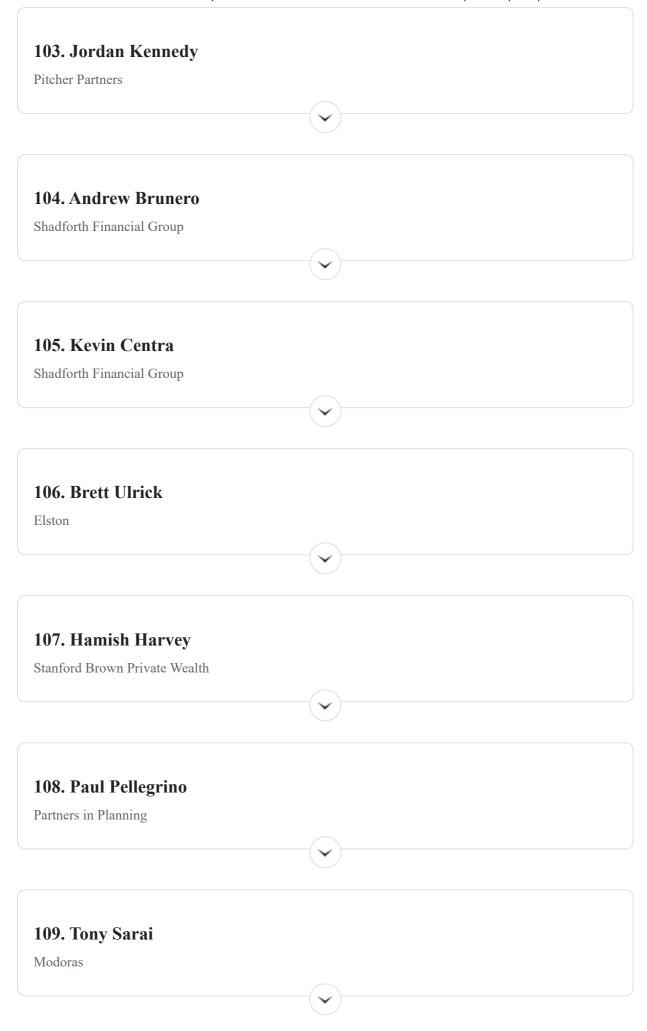




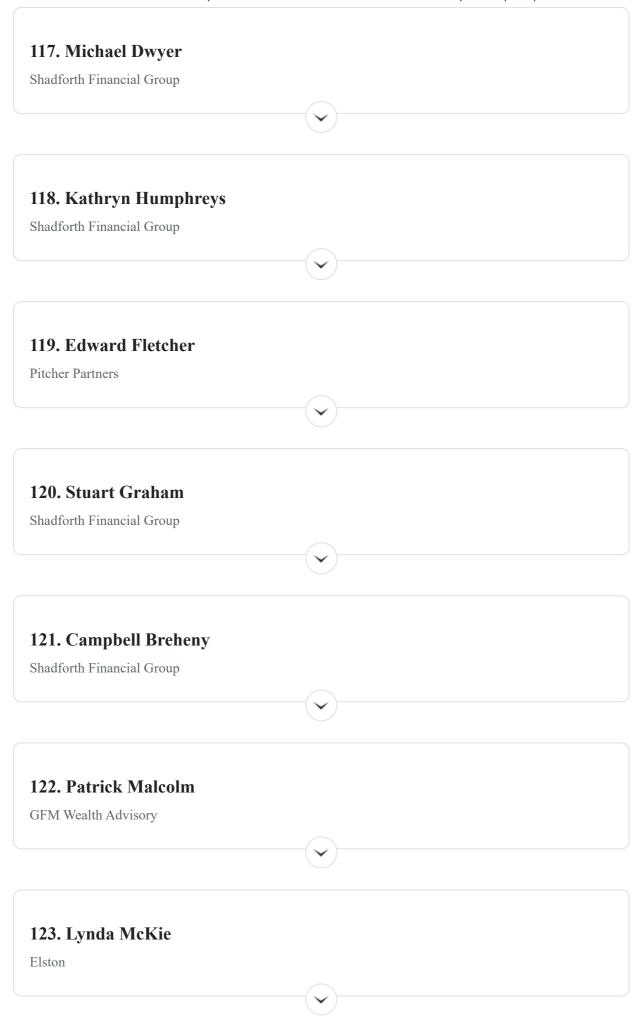




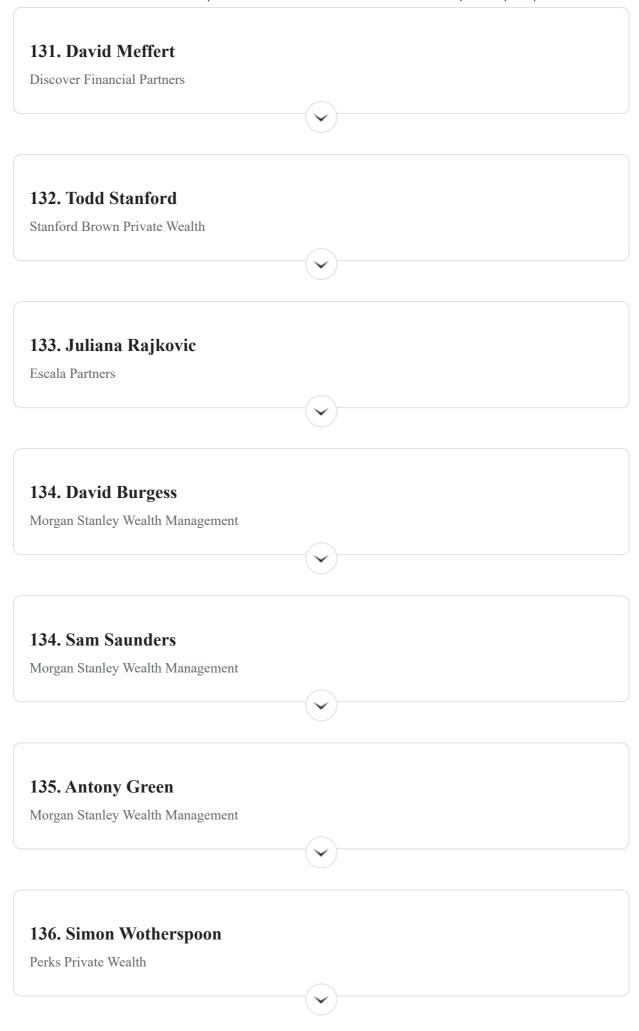




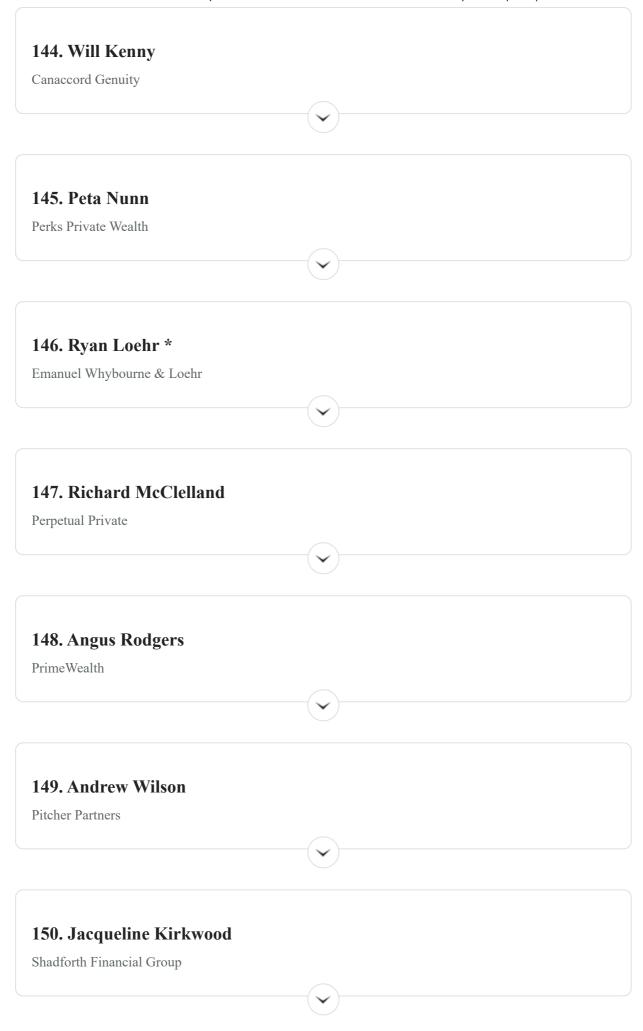
110. Jared Hoddinott Morgan Stanley Wealth Management 111. Peter Leggett Arrow Private Wealth 112. Brendan Peacock Pitcher Partners 113. Chris Morcom Hewison Private Wealth 114. Martin Becker * Fairbridge Wealth Management 115. Trent Doughty * Kelly+Partners Private Wealth 116. Finn Dorney Shadforth Financial Group



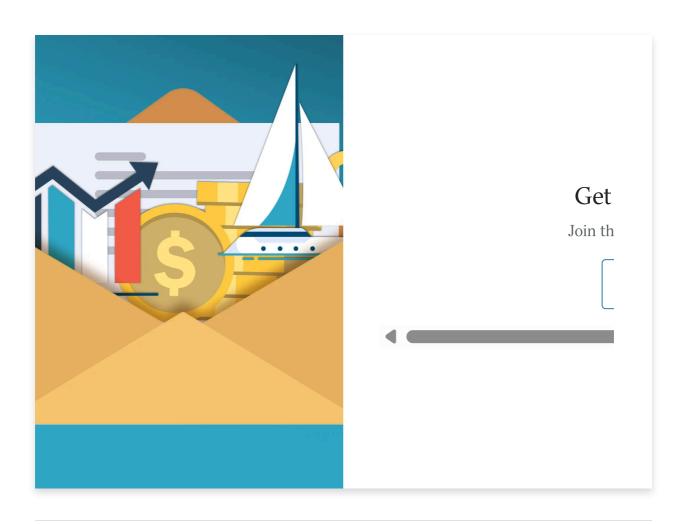
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Created by Barron's and first published in The Australian in 2017, the list is a window into a profession.



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JAMES KIRBY ASSOCIATE EDITOR - WEALTH

James Kirby, Associate Editor-Wealth, is one of Australia's most experienced financial journalists. James hosts The Australian's twice-weekly Money Puzzle podcast. He is a regular commentator on radio and television, the author of several business biographies and has served on the Walkley Awards Advisory Board He was a co-founder and managing editor at Business Spectator and Eureka Report and has previously worked at the Australian Financial Review and the South China Morning Post. Since January 2025 James is a director of Ecstra, the financial literacy foundation.

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